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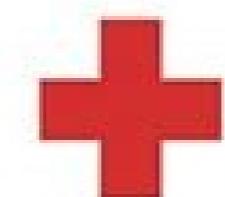
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# Life.



GIVE BLOOD, GIVE LIFE.



### 01 RED 25: NEW YEAR, NEW GOAL

Building on a successful 2014 for Club Red, there's change on the horizon with the transformation of the Blood Service's old group donation program into something new: Red25.

"The idea is that, in today's connected society, when you rally a lot of people together, even if they're actually far apart, you can make an incredible impact."

Red25 is about uniting to reach a goal: to raise 25 per cent of all blood donations needed by Australia. Why 25 per cent? Because it's just the right amount to ensure a strong, sustainable foundation for Australia's blood supply. And because it's ambitious, but not impossible.

[Read more](#)

### 02 SAFE BLOOD IN A CHANGING CLIMATE

### 03 FACES OF THE PHONES

### 04 FACES OF DONATION

### 05 HOW HAVING YOUR SAY CAN HELP - YOU

### 06 STEM CELL DONATION GIVES THE GIFT OF LIFE

### 07 TREE OF LIFE CELEBRATES DONOR GENEROSITY

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Why Us

What you can do with Emaily

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Broadcast your web emails  
Schedule Your favorite emails  
Make Email Autoresponders





# HEADER

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venenatis sit amet efficitur at, dictum et ante.

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### Unsubstantiated

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